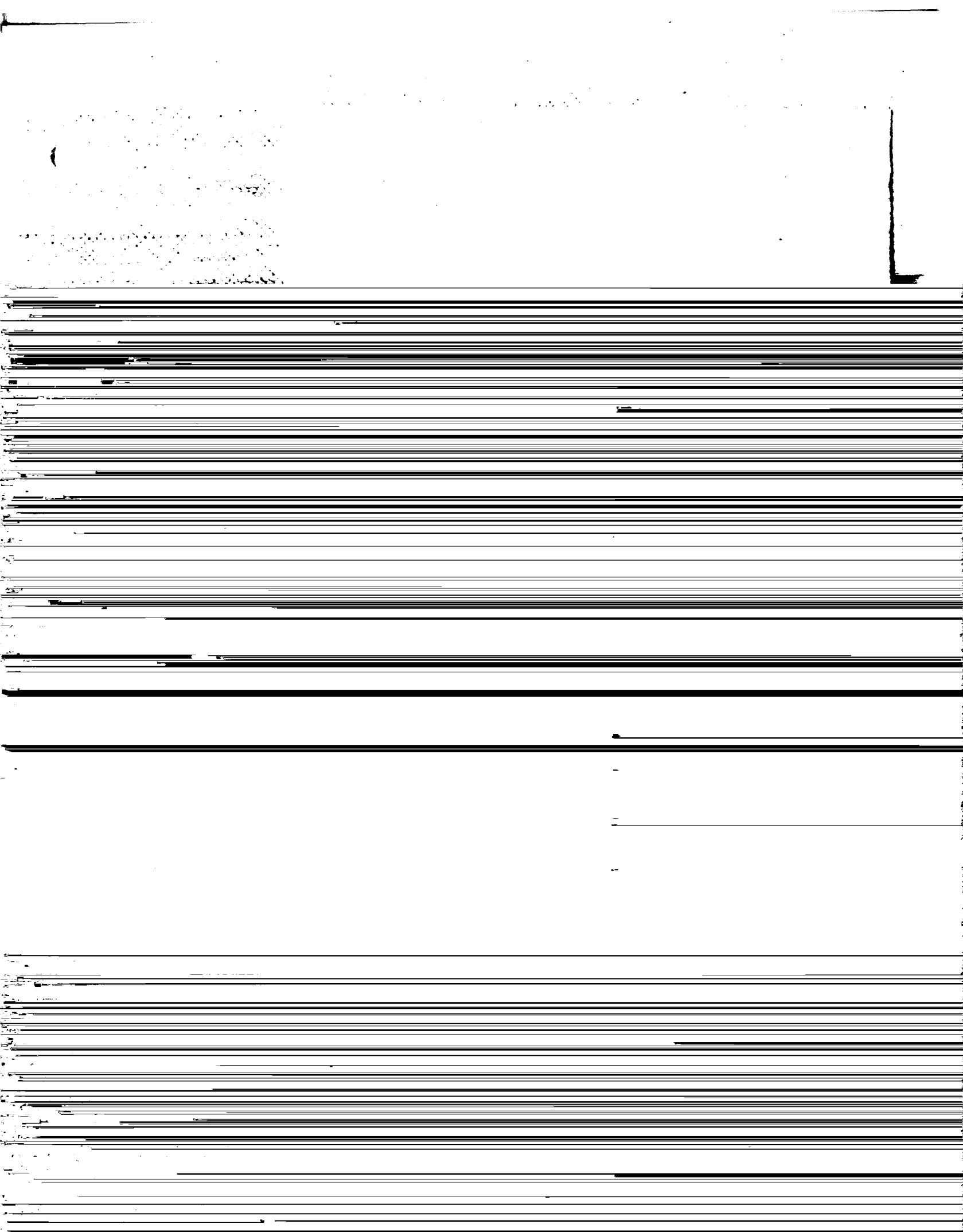


SECRET



Peace  
on  
Earth

Tom:

I just a note to say thanks to you and Phil and all the crew at K8SP for having Cooper Reporters Outta on the Human Society show. As a result of the show we got a couple of new volunteers as well as a few donations. We're doing two live live programs at the Human's Cup Coffee house downtown (Sat 28<sup>th</sup>: 7:30 to 10:30 and March 19<sup>th</sup>, 7:30 to 10:30 pm) - come and see us if you can.

Again, thanks for your support.

Sincerely

Doc & Sue LaFontaine



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

APR 29 1993

OFFICE OF  
AIR AND RADIATION

Mr. Phil Hudanish  
KBSP  
4923 Indian School Road  
Salem, OR 97305

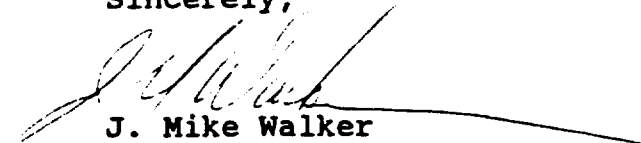
Dear Mr. Hudanish:

Thank you for using the Advertising Council's Radon Public Service Announcements (PSAs). As you know, radon is the second-leading cause of lung cancer in the United States and a problem in your area.

I encourage you to use the radon PSAs as often as possible. People who call the toll-free number shown in the PSAs will receive free information on how to test their homes for radon and phone numbers for state contacts who can help if high levels are detected. Your continued support can significantly reduce the health risk of radon in your area.

Please contact me on (202) 233-9455 if you have any questions or suggestions about the Radon Campaign. If you are interested in running a news story, I would be happy to provide you with more specific information on radon in your area and with the names and numbers of local radiation/radon authorities. Again, thank you for your help.

Sincerely,

  
J. Mike Walker  
Radon Campaign Coordinator



Printed on Recycled Paper

May 17, 1991

DEAR LINDA,

Thank you for coordinating The Humane Society's

1/8/91

Thanks for your kind support in  
helping to publicise our Spanish drama

May 17, 1991

TV22  
4923 Indian School Road NE  
Salem, Oregon 97305

Dear Judy,

Enclosed you will find a current schedule for John and the band. Tom asked me to get it to you as their had been some inquiry at the station about where we would be playing.

Next weekend is the Willamette Valley Stampede and they will be there both nights for a dance. There is a charge for admission and tickets are on sale at GI Joe's Ticketmaster, should be fun.

Also, they will be at the Mayors Ball in Portland on that same Saturday for a 5:10 performance.

I spoke with Melissa Ives at Fox 49 in Eugene and she said she viewed the video and liked it enough to play it but would have to OK with the radio people as they do the show. That will be next Friday. I'll let everyone know when we find out.

Dave and I want to thank everyone at the station who participated in the production of the video. We want you all

THE  
SALVATION  
ARMY

FOUNDED 1865



SALEM CORPS

1230 Winter N.E.  
P.O. Box 7047  
Salem, Oregon 97303  
Phone (503) 399-0206

December 18, 1991

Ms. Judith Koenig, General Manager  
Blackstar Communications of Oregon, Inc.  
4923 Indian School Rd NE  
Salem OR 97305

Re: 1991 Christmas Program Publicity - Food Drive/Kettles

Dear Judith:

Special thanks for the partnership role you and staff have demonstrated in promoting The Salvation Army's 1991 Food Drive and Kettle programs. The recap of airing dates and times and financial courtesies is most appreciated.

As a result of your professional courtesy to the Salem Salvation Army, we're seeing food donations from first time donors and kettle income to date is up 35%.

Merry Christmas to our dear friends at Blackstar TV22 KBSP.

Appreciatively,





768 State Street  
Salem, OR 97301  
(503) 581-9922

June 28, 1991

Judith Koenig, General Manager  
KBSP TV 22  
4293 Indian School Road, NE  
Salem, OR 97305

Dear Ms. Koenig,

"Thank you" isn't strong enough for the gratitude we wish to express to TV 22 for the wonderful spot Lucinda Sears prepared for our capitol campaign. We have had positive feedback from many people. Lucinda captured the essence of our needs and put it all in a slick four minute spot. It was a pleasure to work with her. Of course, the best prepared spot would be nothing without good camera work and knowledgeable editing, and we certainly had that too! Our thanks to everyone connected with the project.

Buying a four minute (or even a 30 second!) spot is prohibitive for most non-profits, so this gave us a real boost



# WEST SALEM ROTARY CLUB

---

P.O. BOX 5438

SALEM, OREGON 97304

July 11, 1991

Ms. Judith Koenig  
General Manager  
TV 22 KBSP  
Blackstar Communications of Oregon, Inc.  
4923 Indian School Rd. N.E.  
Salem, Oregon 97305

Dear Judy:

West Salem Rotary's 1991 Strawberry Sale was a great success! I wanted to extend my thanks to you and your company for the tremendous support you provided in the form of public service announcements.

Our sales increased by 280 cans over the previous year. I am certain this would not have been possible without your help! As you know, this sale provides us with the money we need to support a number of charitable organizations and community-related projects.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Speckman".

Robert J. Speckman, President  
West Salem Rotary

cjw  
spL071191



Humane Society  
of the Willamette Valley

4246 Turner Rd SE ■ P.O. Box 13005 ■ Salem, OR 97309

(503) 585-5900 ■ An Incorporated Nonprofit Organization

June 12, 1991

Judith Koenig  
Blackstar Communications  
4923 Indian School Road NE  
Salem, Oregon 97305

Dear Judith,

On behalf of the animals, volunteers, and staff at the Humane Society, please accept our gratitude for your tremendous support. We truly appreciate KBSP's continued generosity. Your unique donation of production and broadcast time is very important and valuable to the Humane Society. We receive many positive comments from the spots that air on your station.

Judith, again our sincere thanks for your kindness and continued support on behalf of the animals. KBSP is helping to make a difference!

Sincerely,

Donald Myers  
Director of Development

Marti Staprans  
Community Programs Coordinator

'NIC  
2-2000

**Salud Medical Center, Inc.**

P.O. BOX 66 • 347 N. FRONT STREET  
WOODBURN, OREGON 97071-0066



FAX  
(503) 981-5839

*December 16, 1991*

*Dick Bond  
4923 Indian School Rd.  
Salem, OR 97305*

*Dear Mr. Bond,*

*With the holidays so rapidly approaching, it is appropriate that we take just a moment to acknowledge those who have given of their means, time and support to Salud Medical Center.*

*On behalf of Salud's staff, Board of Directors, Friends and myself I want to thank you for attending our **Celebracion** last month. You helped our event be the great success that it was! We sincerely look forward to many new relationships that may benefit Salud Medical Center and the special people we serve in the years to come.*

*It is our wish that your Holiday Season be a joyous one filled with love!*

*Sincerely,*

*Jose Alberto Nunez  
Executive Director*

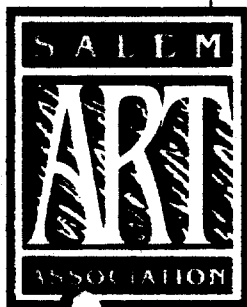
*ac*

*Enclosure  
**Celebrate Life!**  
**Annual Report 1991***

BUSH BARN  
ART CENTER  
(503) 31-2228

BUSH HOUSE  
MUSEUM  
(503) 363-4714

TEXTILE  
DESIGN CENTER  
(503) 581-2228



600 Mission Street SE

Salem, Oregon 97302

December 11, 1991

Dick Bond  
KBSP Ch 22  
4923 Indian School Road NE  
Salem, OR 97305

Dick,

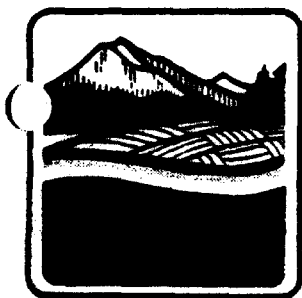
Thank you so much for doing the piece on our holiday exhibition,  
Garlands & Glitter! You did a great job, and we really appreciate  
the support of our efforts in bringing the community high quality  
exhibits.

A handwritten signature in black ink, appearing to read "Tere Barkley".

Tere Barkley  
Publicity

A handwritten signature in black ink, appearing to read "Peter Held".

Peter Held  
Gallery Director



# **Marion County**

## **OREGON**

### **DEPARTMENT OF SOLID WASTE MANAGEMENT**

**DIRECTOR**  
James V. Sears

(503) 588-5169

**BOARD OF  
COMMISSIONERS**  
Randall Franke  
Gary Heer  
Mary Pearmine

**ADMINISTRATIVE  
OFFICER**  
Ken Roudybush

November 13, 1991

Judith Koenig  
General Manager  
TV 22 KBSP  
4923 Indian School Road N.E.  
Salem, OR 97305

Dear Judy:

I greatly appreciate you sending me the listing of when the public service announcements regarding recycling were aired. It will really help us when we submit our annual wasteshed report to the Department of Environmental Quality.

I would also like to thank you for your cooperation in providing the time to air these messages. We feel this is an important factor to our ongoing program to educate the public regarding solid waste management and environmental issues.

Again, thanks for your support and we hope that you will continue your efforts in this area.

Sincerely,

James Sears, Director  
Solid Waste Management

JVS:jp  
tv22..1191

Dear *TV-22*

On behalf of the Salem Division of  
MAKE-A-WISH FOUNDATION OF OREGON we  
would like to thank you for your  
help in making our second annual  
Casino Night & Auction a tremendous  
success.

With the contributions of time,  
donations and support from folks  
like you MAKE-A-WISH continues to  
be able to help dreams come true  
for our special children.

Thank you for your continuing  
support.

MAKE-A-WISH FOUNDATION OF OREGON

*Thank you for the  
TV Production & spots!*



WOODBURN, OREGON

October 9, 1991

Dick Bond  
TV 22  
4923 Indian School Rd. N.E.  
Salem, OR 97305

Dear Dick;

Thank you very much for your support of the 1991 Oregon Farmfest. Over one hundred businesses contributed to the success of the festival this year. We believe this shows a positive commitment from the community for Farmfest.

We appreciate your broadcasting the spots on the Oregon Farmfest. Good publicity is worth a "mint".

Thanks again, community support has made a major impact on the success of this year's Farmfest.

Cordially,

Jane Kanz  
Executive Director

JK/rl





THE NATIONAL EXCHANGE CLUB FOUNDATION  
FOR THE PREVENTION OF CHILD ABUSE

January 2, 1991

**PRESIDENT**  
JAMES R. CHRISTOPHERSEN

**VICE-PRESIDENT**  
WILLIAM C. WODTKE, JR.

**SECRETARY-TREASURER**  
RICHARD C. READER

**BOARD OF TRUSTEES**  
CHARLES F. BRADDOCK  
W. JAMES BROWN, JR.  
TOM FLEETWOOD  
GARRY L. GIBBS  
MAX G. HALLIDAY  
JOHN P. KIMBALL, II  
ROBERT E. MADDOX  
WYNN L. MOFFITT  
ROBERT S. SEGUIN  
BILLY JOE SILLS  
LARRY M. STREET

**TECHNICAL SERVICES**  
GEORGE J. MEZINKO  
Foundation Director

JOHN R. CUNNINGHAM  
Field Consultant

RICHARD F. SCHELL  
Field Consultant

Lucinda Sears  
KBSP TV 22  
4923 Indian School Road, Northeast  
Salem, Oregon 97303

Dear Ms. Sears:

On behalf of The National Exchange Club Foundation for the Prevention of Child Abuse, I would like to extend our gratitude for your unselfish gift to the Exchange Club Center for the Prevention of Child Abuse of the Mid-Willamette Valley, Inc.

Your generous support of this local Exchange Club Center is greatly appreciated, for it is at the local level that the Foundation's mission of preventing child abuse is translated into direct and effective service to those in need in your community.

Concerned individuals such as yourself are enabling the many Exchange Club Centers across the nation to reach out and assist ever-increasing numbers of families. Through our local Centers, the Exchange Club's goal of diminishing the tragedy of child abuse is becoming a reality.

Please accept our thanks as well as the thanks of abused children everywhere who are unable to speak for themselves.

Sincerely,

  
James R. Christopherse  
President

JRC/ml

cc: Mr. Jess Armas, Director  
The Exchange Club Center for the Prevention  
of Child Abuse of the Mid-Willamette Valley, Inc.



768 State Street  
Salem OR 97301  
(503) 581-9922

August 9, 1991

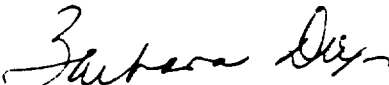
Judith Koenig, General Manager  
KBSP TV22  
4923 Indian School Road N.E.  
Salem, OR 9705

Dear Judith,

We really appreciate the number of times you have run our "capital campaign" spot. We're in the home stretch, with the August 31 deadline fast approaching.

I was so sorry to hear that Lucinda is no longer with you. I will miss working with her and seeing her at Greeters. I hope you have had success in replacing her. I wish I had the appropriate communications background for it!

Sincerely,

  
Barbara Dixon  
Executive Assistant



Marion-Polk  
United Way Member  
An Equal  
Opportunity Employer

# Friends of Historic



# Chamboeg

July 15, 1991

Judith Koenig  
General Manager  
TV 22 KBSP  
4923 Indian School Road NE  
Salem, OR 97305

Dear Ms. Koenig:

Thank you for the letter listing the days and times that you were able to run our PSA. It is great that you were able to place it so frequently and at such super time slots.

We really appreciate the service you are giving us and hope to continue to work with you in the future.

Sincerely,

Renee Murrell  
Marketing



THE  
SALVATION  
ARMY

FOUNDED 1865



SALEM CORPS

1230 Winter N.E.  
P.O. Box 7047  
Salem, Oregon 97303  
Phone (503) 399-0206

January 18, 1991

Judith Koenig, General Manager  
KBSP TV - 22  
4923 Indian School Road NE  
Salem, Or 97305

RE: CHRISTMAS PROMOTIONAL SPOTS

Dear Ms Koenig:

On behalf of The Salvation Army in Salem we would like to thank you and your staff for airing our public service announcements throughout the month of December. I feel all went very well with the "Famous" Bell Ringers and the Food Drive advertisements. Your staff helped greatly in generating public concern and response, for that we are very thankful.

We understand that doing such announcements are costly and your donation of \$820.00 worth of air time is a generous gift to those in need. A special thanks to Lucinda Sears who organized the broadcast time and all her hard work on our behalf.

Again, we thank you and wish God's blessings on you and your staff.

In Christ's Service,

*Mr. Hansen*

SOUTH SALEM TOWING

3514 Commercial St SE  
Salem, Oregon 97302  
(503) 593-2111

February 27, 1991

Blackstar Communications  
4923 Indian School Rd NE  
Salem, Oregon 97305  
Att: Judith Koenig

Dear Ms. Koenig,

We at South Salem Towing wish to thank you for all your help and consideration concerning the T.O.W.E.D. program we were involved with.

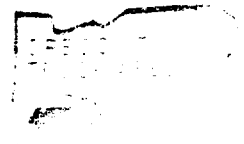
It's people like you helping people like us that makes these things a success. We are more than grateful for the air time provided by your company.

*Michael Kiroker*

From the Manager and Staff,

South Salem Towing  
3514 Commercial St SE  
Salem, Oregon 97302

MK/em





**BARBARA ROBERTS**  
SECRETARY OF STATE  
**MARILYNNE T. KEYSER**  
DEPUTY SECRETARY OF STATE



STATE OF OREGON  
**SECRETARY OF STATE**  
136 STATE CAPITOL  
SALEM, OREGON 97310-0722  
(503) 378-4139

September 19, 1990

Tom Craven  
KWVT-TV  
4923 Indian School Road  
Salem, OR 97305

Dear Tom:

Thank you very much for your time and help in making the copies of the "Vote '90" public service announcements.

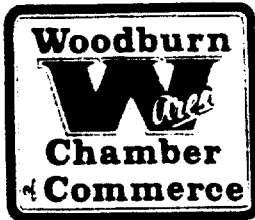
With the addition of a local tag-end, we are distributing copies to all stations in hopes of good airtime as the election approaches. I really appreciate your assistance in preparing the tape for our local use.

Sincerely,

A handwritten signature in cursive script, appearing to read "Barbara", written in black ink.

Barbara Roberts  
Secretary of State

BR/ds



1312 Meridian Drive • P.O. Box 194 • Woodburn, OR 97071 • (503) 982-8221

August 6, 1990

Judith Koenig  
General Manager  
TV 22  
4923 Indian School Rd. NE  
Salem, OR 97305

Dear Ms. Koenig:

Just a note of thanks for your support of Craze Days.  
By providing the public service announcements for this  
event, you have given us an opportunity to reach people  
that we perhaps wouldn't have otherwise.

I will be including your listing of the times the ann-



THE  
SALVATION  
ARMY

FOUNDED 1865



SALEM CORPS

1230 Winter N.E.  
P.O. Box 7047  
Salem, Oregon 97303  
Phone (503) 399-0206

October 29, 1990

Lucinda Sears  
TV 22 KBSP  
4923 Indian School Rd. N.E.  
Salem, Ore. 97305

Dear Lucinda:

On behalf of The Salvation Army I want to thank you for your recent help in preparing a video spot relating to our upcoming Christmas effort.

It is gratifying to know of your assistance to help us in communicating our program to the community, and it is because of your effort that we anticipate another successful Christmas season.

Again thank you kindly and wishing you the best in these days, I remain,

Sincerely yours,

  
John Horgen, Major  
Commanding Officer



A United Way Agency